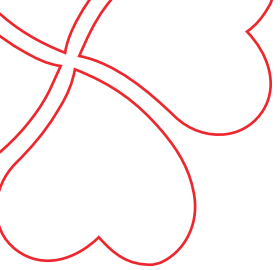


Annual Report

2025



PRO criança
CARDÍACA



**“Serving is a privilege; it means
caring for people. ♥**

- Dr. Rosa Celia





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Editorial

THE HOPE

Pro Criança Cardíaca is approaching its 30th anniversary: a celebration of life, solidarity, and hope.

A national reference in providing free, specialized, and compassionate care to children and adolescents with heart conditions, Pro Criança Cardíaca is reaching a historic milestone in its history: in 2026, the institution will mark 30 years of uninterrupted service in the defense of life.

The project was born out of a commitment to provide dignified, high-quality care to families facing socioeconomic vulnerability. Since then, it has evolved into a true network of care, support, and social transformation. Over the course of nearly three decades, more than 16,000 children and adolescents have been taken in and cared for free of charge, receiving comprehensive and multidisciplinary support.

More than just celebrating impressive statistics, Pro Criança Cardíaca's three decades mark a celebration of thousands of stories of resilience, hope, and new beginnings. Every child we've helped represents a life that has begun to beat stronger once again, a dream that has been preserved, a family that has found support, and a future that is within reach.

To mark this very special occasion, the institution is planning a wide-ranging program of commemorative events throughout 2026, bringing together social mobilization campaigns, charity events, educational initiatives, and strategic partnerships with companies, supporters, and volunteers. The goal is not only to honor everyone who has contributed to this journey, but also to raise awareness about the importance of early diagnosis and access to specialized pediatric cardiology care.

The celebrations will focus on strengthening the institution's sustainability for years to come, ensuring that its work continues to have an impact on future generations. There are many opportunities for the public to actively participate in this move-

ment of solidarity, whether through donations, volunteer work, institutional support, or raising awareness of the cause.

The Pro Criança Cardíaca program stands out for its humanized and multidisciplinary care model, which goes beyond Pediatric Cardiology. With the support of dozens of volunteers from the fields of Law, Education, Storytelling, and various health specialties, the institution offers integrated services in Dentistry, Nutrition, Psychology, Pedagogy, and Social Work, promoting comprehensive care for children and their families.

The impact generated over these 30 years reflects the institution's commitment to life: we ended 2025 with more than 128,000 services provided, approximately 43,000 cardiology consultations, 69,000 diagnostic tests, more than 2,000 invasive procedures, and thousands of integrated care actions that made a difference in the lives of countless Brazilian families.

Recognized both nationally and internationally, Pro Criança Cardíaca has been named one of Brazil's 100 Best NGOs for five consecutive years and ranks among the world's 75 most influential social organizations in the Swiss ranking by thedotgood. These accolades underscore the organization's management excellence, institutional transparency, and the profound social impact it has achieved throughout its history.

The social impact of Pro Criança Cardíaca is not merely an institutional celebration. Above all, it is a call to action, empathy, and a collective commitment to life. It is a call for more people to join this network of love and care that transforms lives and saves hearts every day.

With love and gratitude,

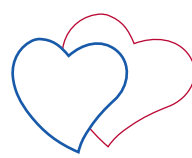
Dr. Rosa Celia

Founder and President of Pro Criança Cardíaca.

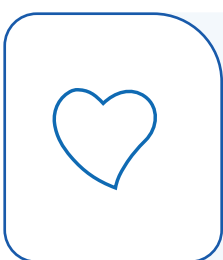


THE LANDSCAPE OF HEART DISEASE

in Brazil



Congenital heart disease is one of the leading causes of infant mortality in Brazil and poses a major challenge for the healthcare system and for thousands of families.



When detected during pregnancy or in the first days of life, heart conditions may require ongoing specialized care and, in many cases, complex surgeries.

1 TO 100

BIRTHS PER YEAR
WITH CONGENITAL
HEART DISEASE

28.9

CHILDREN ARE
BORN WITH HEART
DISEASE EVERY

80%

REQUIRE INVASIVE
INTERVENTION

25%

HAVE SEVERE
SYMPTOMS IN THE
FIRST FEW DAYS OF
LIFE

Sources: FGV Social (2020), IBGE, FioCruz, G1



The overview of **Pediatric Heart Disease** in **Brazil**

A CHALLENGING REALITY

- Limited access to diagnosis and treatment
- Few specialized centers
- Insufficient staff
- Lack of continuity of care
- Poorly structured transition to adulthood

THE CASE OF RIO DE JANEIRO

- Insufficient funding
- Disjointed service network
- Growing demand, inadequate infrastructure

BEYOND THE HEART

- Caring means seeing beyond the illness
- Mental health matters
- Support for families is essential
- Long-term follow-up
- Holistic care: body, mind, and life

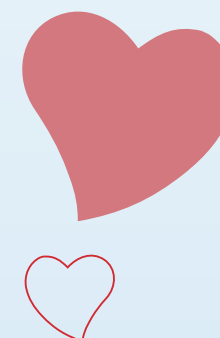
HOW TO CHANGE THIS STORY

- ♥ Expand access to early diagnosis
- ♥ Establish integrated and efficient networks
- ♥ Ensure continuity of care
- ♥ Expand and strengthen centers of excellence
- ♥ Prevent long-term complications, provide rehabilitation, and address mental health

WELCOME, LISTEN, INCLUDE...

Change is Possible

With planning, investment, and empathy, we can change the future of thousands of children and families.



About Pro Criança Cardíaca

A nonprofit medical institution founded in 1996 by pediatric cardiologist Dr. Rosa Celia. The project arose from the doctor's concern for the plight of children and adolescents with heart disease who are in socially vulnerable situations, who sought care at her private practice. Frustrated by her inability to treat everyone and driven by a desire to ensure dignified and compassionate care, Dr. Rosa turned empathy into action, creating an initiative focused on providing specialized care to those in need.

Impact

In 29 years, the Pro Criança Cardíaca program has transformed the lives of more than 65,000 people. During this period, it has provided approximately 128,000 consultations and facilitated around 2,050 invasive procedures, including cardiac surgeries, catheterizations, and ablations. Approximately 240 children are seen each month, receiving free care from a multidisciplinary team highly specialized in cardiology and other fields, such as dentistry, nutrition, psychology, education, and social work, as well as dermatology and ophthalmology through outpatient services. Food baskets are distributed to help ensure food security for many families. We provide a space where a warm welcome, active listening, and respect are integral to the care we provide.

Our Facilities

Pro Criança is headquartered at Dona Mariana, 40, Botafogo, Rio de Janeiro. Invasive procedures are performed at the Jutta Batista Pediatric Hospital, founded by Dr. Rosa Celia in 2014, which maintains the same commitment to excellence and patient-centered care and is managed by Rede D'Or..



16.251

Patients treated

2.052

Invasive Procedures

128.325

Outpatient Care

From 1996 to 2025.

Journey

At Pro Criança Cardíaca, every child and adolescent is welcomed with care, respect, and excellence from the very first contact. Our approach is designed to provide a sense of security at every stage of treatment.

01



Initial reception

Screening, consultations and tests

The process begins with an initial evaluation conducted by our multidisciplinary team. Clinical and complementary examinations confirm or rule out the presence of heart disease and help define the next steps.

02



Diagnosis and clinical definition

With the results in hand, the medical team establishes the diagnosis and the most appropriate treatment plan for each patient, based on up-to-date protocols and with a focus on the best possible clinical outcome.

03



Treatment / surgery

When indicated, the patient is prepared for the surgical and/or hemodynamic procedure, with all necessary support and continuous monitoring by the cardiology team and other specialists.

04



Ongoing monitoring

After discharge, the patient continues to receive regular follow-up care at Pro Criança Cardíaca, ensuring adherence to treatment, support for the family, and long-term health promotion.



Every journey begins with a warm welcome.



8.545

Appointments
scheduled for 2025

Cardiology

the difference

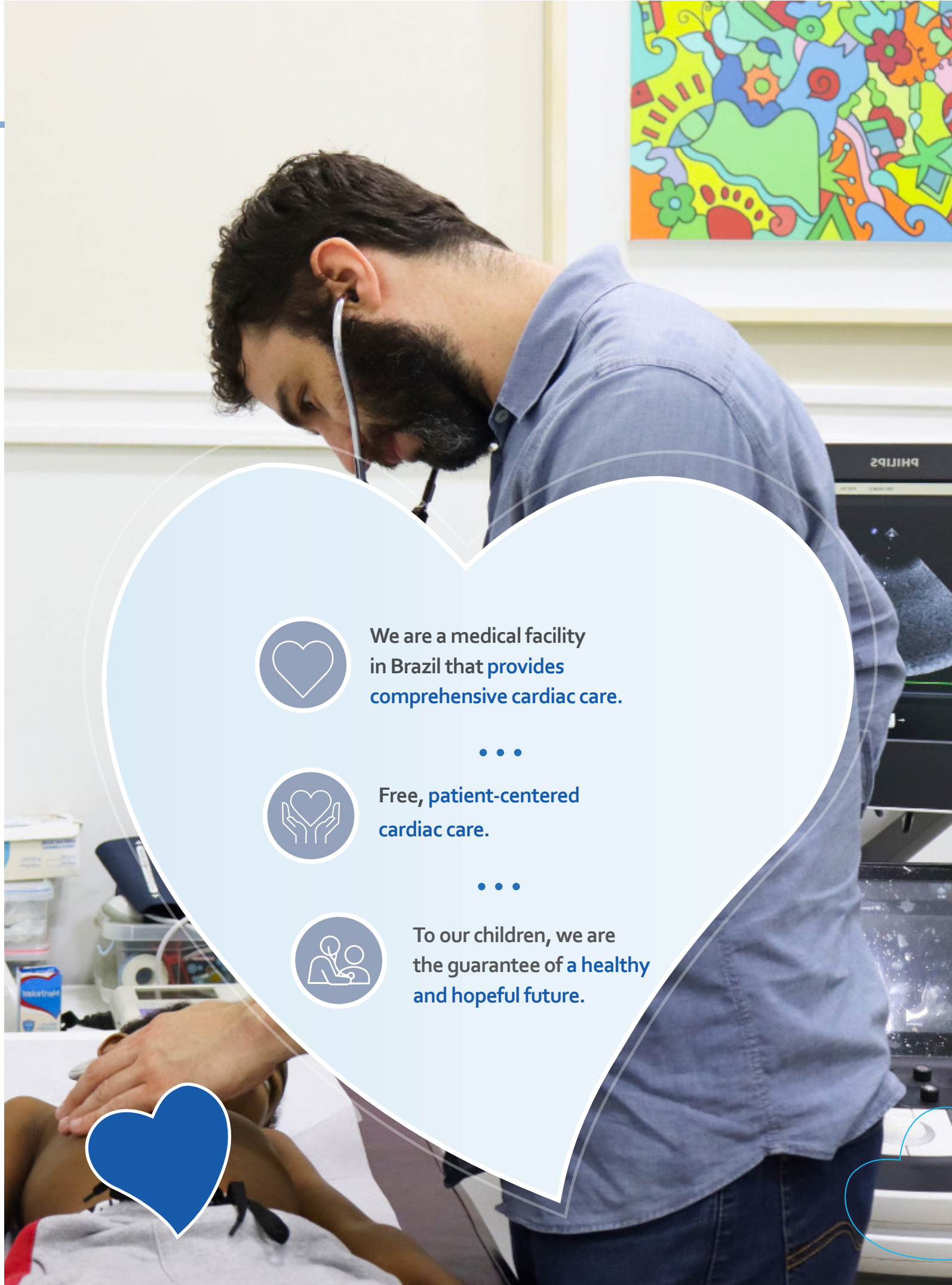
Technical excellence, a warm welcome and innovation to care for every heart with the very best.

High-quality healthcare that is free and accessible to everyone.

Comprehensive medical evaluation for the detection and treatment of heart disease.

A medical procedure aimed at the patient's recovery and quality of life

Integrated multidisciplinary care



We are a medical facility in Brazil that provides comprehensive cardiac care.

...



Free, patient-centered cardiac care.

...

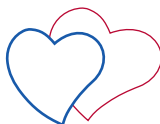


To our children, we are the guarantee of a healthy and hopeful future.

Dermatology



The proposal aims to give new meaning to the scar, transforming it into a symbol of each patient's journey of courage, resilience, and overcoming adversity.



Since 2018, dermatology services have been included in the care provided to heart patients treated by the institution. In addition to skin care, the service also pays special attention to the management of surgical scars, an issue that directly impacts self-esteem and emotional well-being, especially during adolescence.



16
Appointments
in 2025



128
Consultations
since 1996

Ophthalmology

According to data from the World Health Organization, around 50 million Brazilians live with some form of visual impairment, and the majority of these cases could be prevented through preventive measures, early diagnosis, and appropriate treatment.

In 2021, Pro Criança Cardíaca began offering free eye care to children with heart conditions. The initiative expands comprehensive care for patients and

contributes to their quality of life, development, and inclusion.

Patients receive free eyeglasses through our partner, Óticas Vejja, with support from Focus Clínica, which provides care through Dr. Alberto Bensoussan, reinforcing our commitment to eye health.



22
Appointments
in 2025



15
Glasses donated
in 2025



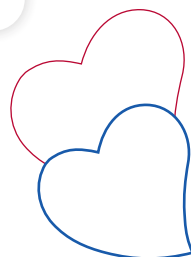
Nutrition



Proper nutrition plays a key role in the recovery of patients with heart disease, especially those who need to undergo surgical procedures. Research shows that well-nourished children and adolescents tend to have a more favorable and safer postoperative recovery.

With this holistic approach to health, Pro Criança Cardíaca has been offering free, personalized nutritional counseling to patients aged 0 to 18 since 2020. The service is designed for both cases requiring a higher caloric intake due to cardiovascular diseases and situations involving obesity and dietary re-education.

In addition to patient care, families also receive guidance on balanced nutrition and healthy habits through our waiting room program, thereby enhancing care and quality of life both inside and outside the facility.



Dentistry

Established in 2003, the Dental Service was created to provide care for children and adolescents with heart conditions. With a team of volunteer dentists, all services are provided to patients completely free of charge.

Oral health care is an essential part of treatment, as good oral hygiene helps prevent bacterial infections that can affect the heart and worsen cardiovascular conditions.



Psychology



Congenital heart defects go beyond the heart and can affect the physical, motor, cognitive, and neurological development of children and adolescents. Treatment often involves surgery, long-term medication use, and frequent hospitalizations—experiences that directly influence self-esteem and well-being.

For this reason, psychological preparation is a fundamental part of patient care. Since 2016, the institution has been offering psychological support to patients and their families, with a special focus on the preoperative period, to strengthen their mental health and coping skills.

The work of the psychology team involves addressing the challenges and frustrations of childhood and adolescence, taking into account the emotional and social factors that influence the treatment process.



636
Appointments
in 2025



1.810
Appointments
since 2016

Education



Since 2022, educational activities, in partnership with Social Work, have become an integral part of the care provided to families and patients, helping to make the experience of health and illness more welcoming and less burdensome.

These are essential steps for building trust and creating an environment of attentive listening, where everyone feels welcomed and included. This care helps reduce anxiety and stress related to treatment and hospital stays.

The goal is to create a more patient-centered environment for patients, families, and staff, with initiatives designed to enhance every stage of the care experience — from arrival and waiting times through the appointment and departure.

Social Work



Social Services works closely with the families it serves, conducting interviews and providing ongoing support to understand their needs and circumstances of vulnerability, as well as coordinating care with medical departments and other support services.

Through attentive and personalized listening, priority needs are identified to guide specific support initiatives. These include the distribution of food baskets, oral hygiene kits, powdered milk, clothing, diapers, and toys — all with the aim of providing broader support and strengthening comprehensive care for families.



412
Appointments
in 2025



1.158
Appointments
since 2021

Sports

At Pro Criança Cardíaca, we believe that children with heart conditions can and should be physically active, provided they receive appropriate medical guidance and supervision.

When practiced with care and under supervision, physical activity becomes a powerful ally in children’s development, offering benefits for both physical and emotional well-being. With this in mind, the institution has partnered with Rilion Gracie Botafogo Academy to offer jiu-jitsu and muay thai classes for our little warriors.

More than just exercise, the experience helps build skills such as coordination, balance, and breathing, while also boosting self-confidence and energy for daily life. It also creates opportunities for new friendships and allows children to enjoy their childhood with greater ease and joy.

Everything is carried out with attention to each child’s individual limits, always under professional supervision and with a caring eye. Because caring for the heart isn’t just about tests and treatments; it means creating opportunities for each child to move, discover themselves, and feel capable.



Teacher Luciano Cobra.



Teacher Carlos Massena Jr..



STORIES OF Success

Emanuel, age 5, lives in a modest home in Guaratiba, Rio de Janeiro, with his parents and three older siblings.

The mother, Daniela, does not work outside the home; the father is a self-employed gardener. The family's income is two minimum wages; one of the siblings receives the BPC benefit due to a diagnosis of autism. Emanuel was born at 41 weeks, with no diagnosis of heart disease. At 7 months, he underwent testing, during which the condition was identified, but he has not received any follow-up care.

In 2025, he was referred to IECAC for diagnosis and treatment of congenital atrial septal defect, which required urgent surgical correction, leading to his referral to Pro Criança. Given priority due to the severity of his condition and following free cardiological exams in September 2025, he underwent successful surgery in November 2025.

He continues to be monitored by a multidisciplinary team and receives care from cardiologists, dentists, psychologists, nutritionists, an educator, and a social worker.



Heitor was born on May 3, 2020. He lives with his parents and two older sisters in Jardim Piedade, Belford Roxo, Rio de Janeiro.

The mother is on sick leave from work, and the father is a self-employed newspaper vendor; the family's income is three times the minimum wage.

The heart condition was diagnosed at 2 months of age, following the detection of a heart murmur during a pediatric visit and confirmation of VSD by echocardiogram.

Due to the need for urgent surgery, a bed was requested at Pro Criança.

He was seen in January 2026, underwent tests and preoperative preparation, and successfully underwent VSD repair in February 2026. He was discharged after four days and is currently being followed up on an outpatient basis. He is currently stable, with excellent clinical progress, and has maintained his quality of life following treatment.



Management

The Work of Pro Criança Cardíaca is guided by a strategic management approach that integrates purpose, planning, and a commitment to life. More than just providing specialized medical care, the institution seeks to build a solid, people-centered structure capable of continuously expanding its social impact.

It's mission is to provide excellent pediatric cardiology care, combined with comprehensive support services, ensuring that children and adolescents with heart conditions receive not only treatment, but also a warm welcome, support, and new prospects for the future.

With a vision focused on growth and institutional strengthening, Pro Criança strives to remain a national leader in the treatment of congenital heart disease in children. This guiding principle informs our decisions, projects, partnerships, and how we interact with patients, families, staff, and supporters.

The institution's mission is evident in every step of its work: to provide children and adolescents with heart conditions who are in vulnerable situations with the opportunity for a new life. This commitment drives the teams' efforts and underscores the importance of every consultation, campaign, donation, and initiative carried out throughout the year.

Institutional values are also cornerstones of this management approach. Welcoming, love, excellence, innovation, sustainability, respect, and transparency form the foundation of our organizational culture and guide all our actions and relationships.

Throughout the year, the organization continues to invest in strengthening its infrastructure, improving internal processes, developing its teams, and expanding initiatives that directly impact the lives of children and their families, thereby promoting greater efficiency, care, and social transformation..



Strategic THEMES

SDG 3
Cardiology
appointments

SDG 1
Support and
assistance for
families

SDG 3
Access to
medication and
medical tests

SDG 2
Food security
for patients and
their families

SDG 16
Transparency
and
accountability

SDG 3
Consultations
with other
specialists

SDG 9
Innovation and
research



GOAL 1

End poverty in all its forms everywhere



GOAL 3

Ensure healthy lives and promote well-being for all at all ages



GOAL 16

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective



GOAL 2

End hunger, improved nutrition and promote sustainable agriculture

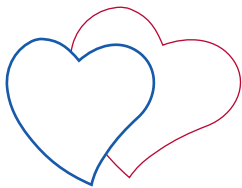


GOAL 9

Promote inclusive and sustainable industrialization and foster innovation

CERTIFICATIONS

and awards



Pro Criança Cardíaca reaffirms its commitment to social transformation through ethical, compassionate work aimed at reducing inequalities. In this regard, certifications and awards reinforce the credibility and impact of the institution's work.

In 2025, Pro Criança Cardíaca was named, for the fifth time, one of Brazil's 100 Best NGOs—one of the most prestigious awards in the nonprofit sector, which recognizes excellence in management and social impact.

The organization also gained international recognition by ranking 32nd among the country's 75 most influential NGOs in the Swiss ranking by thedotgood.

It is also among the organizations recognized by the Brazilian Institute of Corporate Governance, highlighting its commitment to best practices in management, ethics, and transparency.

These recognitions reinforce Pro Criança Cardíaca's track record and reaffirm its commitment to transforming lives and serving the common good.



PRO CRIANÇA REACH
32° PLACE
IN THE DOTGOOD'S TOP 75 BRAZIL IN 2025

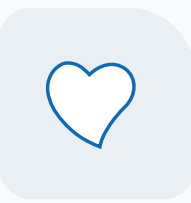


demographic

AREA

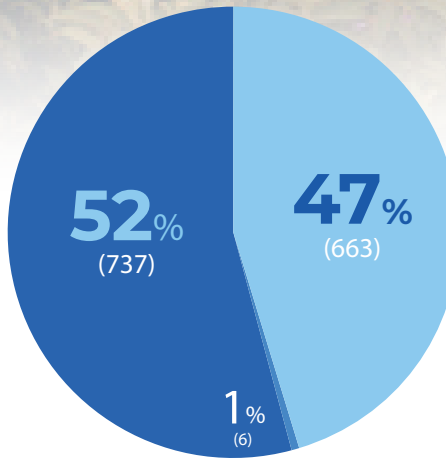
The demographic data reveal the extent of the social impact generated by Pro Criança Cardíaca, reflecting the scope and diversity of the children and adolescents served by the organization.

More than just numbers, this information represents lives saved, families supported, and an ongoing commitment to expanding access to healthcare and specialized care in different regions through 2025.



1.406 patients treated in 2025

Children and adolescents receiving care through Pro Criança Cardíaca in various regions of the state of Rio de Janeiro and throughout Brazil.

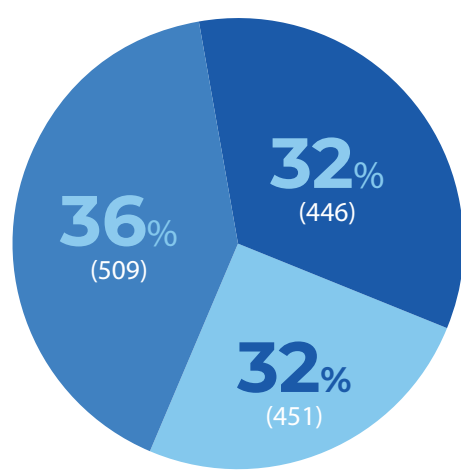


RIO DE JANEIRO
TOTAL 1.406



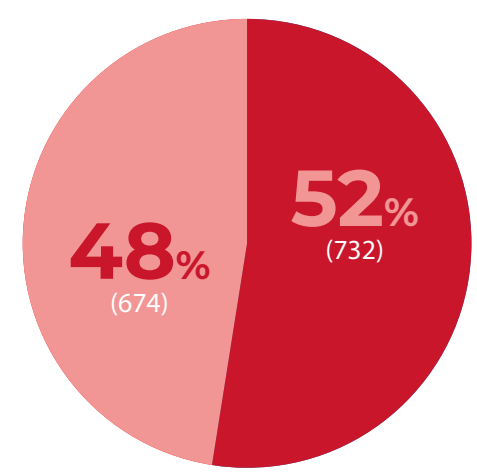
Patients treated at
58 municipalities

AGE GROUP
TOTAL 1.406



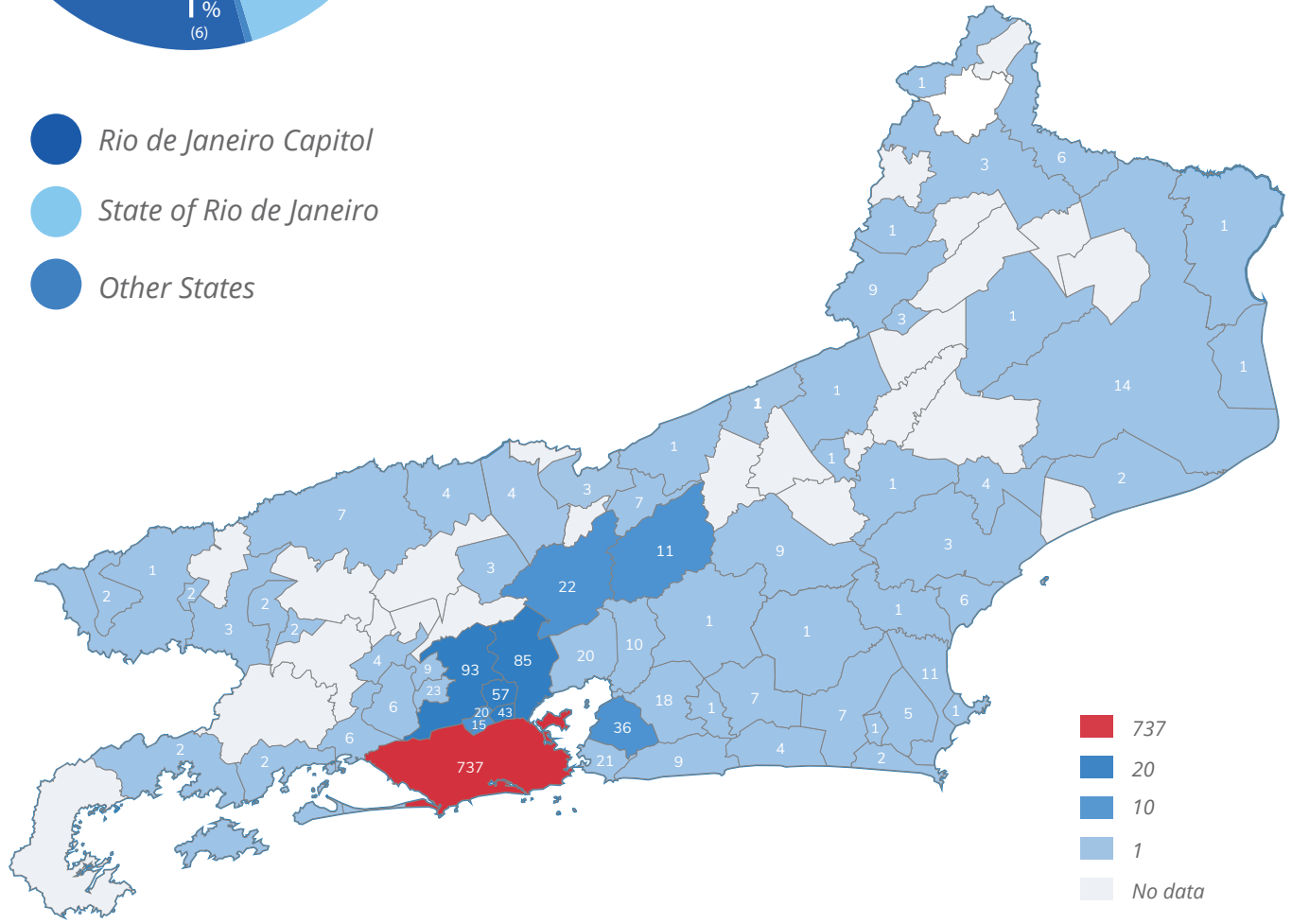
- (0 to 5 years)
- (6 to 11 years)
- above 12 years

PATIENTS BY GENDER
TOTAL 1.406



- Men's
- Women's

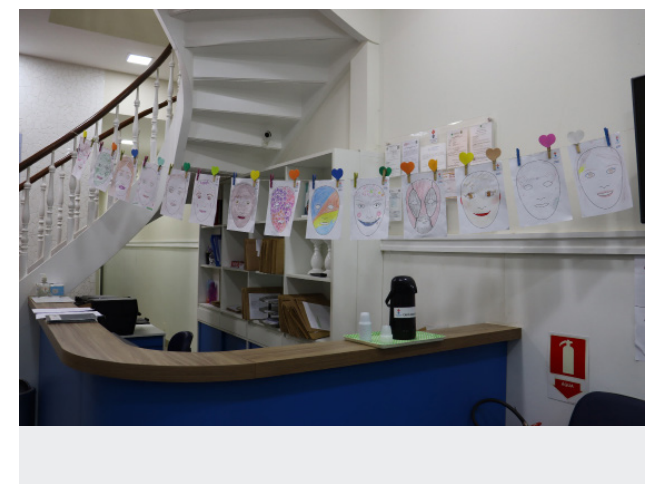
- Rio de Janeiro Capital
- State of Rio de Janeiro
- Other States



Source: Pro Criança Social Services, 2025

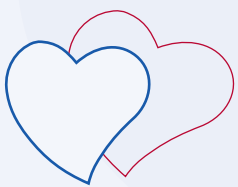
Source: Pro Criança Social Services, 2025

Structure



TIMELINE

Pro Criança



For nearly three decades, we have been turning care into life stories.

Each achievement reflects Pro Criança Cardíaca's ongoing commitment to the health and future of thousands of children.



128.000+
appointments
scheduled



43.000+
cardiology
consultations



2.050+
invasive
procedures



29 anos
caring for children
with heart conditions

The **Pro Criança Cardíaca** program is launched, offering care at the Pediatric Cardiology Clinic.



Launch of **Dental Care Services**



1.000 **invasive procedures** performed



50.000 number of appointments



Launch of **Psychological Counseling Services**



Launch of **Dermatology Services**
5.000 dental appointments conducted



Implementation of **Humanized Governance**
Implementation of **Nutritional Care**



30 years of Pro Criança Cardíaca
Three decades of love, care, and life-changing work.

1996

2003

2008

2012

2016

2018

2020

2026

2001

2006

2009

2014

2017

2019

2021



Opening of the **Pro Criança Headquarters**



There is a need to build our own hospital



Construction Begins on the Hospital



Opening of the **Pro Criança Jutta Batista Children's Hospital**

For the first time, Pro Criança has cleared its waiting list, having performed 110 invasive procedures.

Lease of the Hospital to Rede D'Or São Luiz

1.500 invasive procedures performed
30.000 cardiology consultations conducted

Launch of **Ophthalmological Care**

Launch of Social Services

25 years of caring for children with heart conditions

ESG

Environmental
Social
Governance



Pro Criança Cardíaca works towards more humane, ethical and sustainable management.



Environmental

At Pro Criança, healthcare goes beyond medical care. While we care for children and adolescents with heart conditions, we are also committed to contributing to a more sustainable, humane, and environmentally conscious future. We believe that health, social responsibility, and environmental stewardship go hand in hand.

Guided by the motto “Take Care of Yourself. Take Care of the Planet,” we have adopted sustainable practices in our daily operations, such as reducing paper use, encouraging recycling, consuming resources responsibly, and using more sustainable materials. We also promote social and environmental awareness and education initiatives, fostering a culture of collective care both within and outside the organization.

Each initiative reflects the purpose that drives us: caring for people, supporting families, and preserving the world in which our children will grow up.



Social

Pro Criança: health, social responsibility, and a commitment to life. We are a socially responsible organization committed to building a more just, ethical, and inclusive society, where everyone has access to healthcare, dignity, and opportunities. Sustainable development is only possible when care for the environment, respect for human beings, and the promotion of equity go hand in hand.

Our social initiatives are an essential part of our mission, and our commitment is evident on several fronts:

Access to healthcare and compassionate care - We provide excellent medical care to children and adolescents with heart conditions, while also offering their families emotional and practical support.

Attention to Families - The Social Services Department thoroughly assesses the needs of the families it serves and provides personalized social support, focusing on well-being, active listening, and strengthening family bonds.

Diversity and Respect - We value diversity in all its forms. We respect and promote the inclusion of people from different cultures, races, ethnicities, faiths, genders, and sexual orientations, both within and outside the organization.

Ethics and responsibility towards all involved - We do not tolerate abusive practices such as forced labor and maintain an ethical and transparent relationship with stakeholders: patients, employees, partners, volunteers, and donors.

Charitable actions and community impact - We organize charity campaigns, volunteer programs, workshops, and educational activities focused on the community, extending our impact beyond medical care.

Commitment to human rights and a sustainable future - Social justice is one of the pillars that underpins our work. We work every day to reduce inequalities and ensure access to healthcare in an ethical, welcoming, and transformative way.

Taking care of health means taking care of people, families, and society as a whole. Together, we are building a future with more empathy, inclusion, and hope. **Caring is transforming. Caring is an act of love.**



Governance

At Pro Criança Cardíaca, we understand that caring for lives also means caring about how we carry out our mission. That is why we have adopted best practices in corporate governance as one of the pillars of our work in the nonprofit sector.

More than just processes, governance represents our commitment to transparency, ethics, and accountability. It is through governance that we ensure sound, efficient management aligned with the values that drive our cause.

By joining the Brazilian Institute of Corporate Governance (IBGC), we are making progress in implementing industry best practices, with a focus on strategic decision-making, accountability, and building trust with our stakeholders.

Every donation, partnership, and interaction requires responsibility, transparency, and respect. Strong governance amplifies our impact, ensures sustainability, and safeguards the integrity of everything we do.

In practice, and on a day-to-day basis, this means:

- Leadership committed to results and purpose.
- Transparency in operations and the use of resources.
- Strategic planning for prosperous and sustainable growth.
- Monitoring of activities and impact indicators.

Ethical decisions, always focused on the well-being of the children and families we serve.

Governing with purpose is part of how we care for people, our cause, and our mission. It is on this foundation that we move forward, with open hearts and a management team ready to continue transforming lives with responsibility and love.



HUMANIZED GOVERNANCE SYSTEM OUR BOARD AND THE PRIVILEGE OF SERVING!



President of the Council
Fernanda Freitas



Edmundo Falcão
Audit



Marcos Ruffier
Audit



Mauro Moreira
Audit



Antônio José Carneiro
Deliberative



Carlos Lobbé
Deliberative



Márcio Correia
Deliberative



Pedro Monteiro
Deliberative



Déa Backheuser
Advisory



Márcio Goldenzon
Advisory



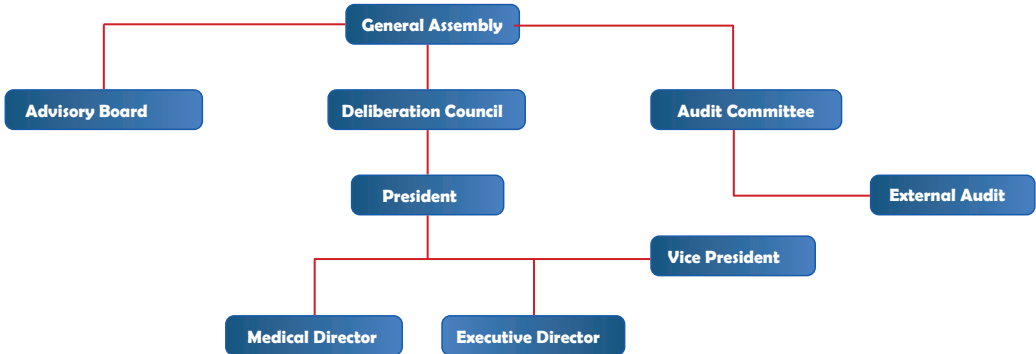
Pedro Mariani
Advisory



Tatiana Tamussino
Advisory

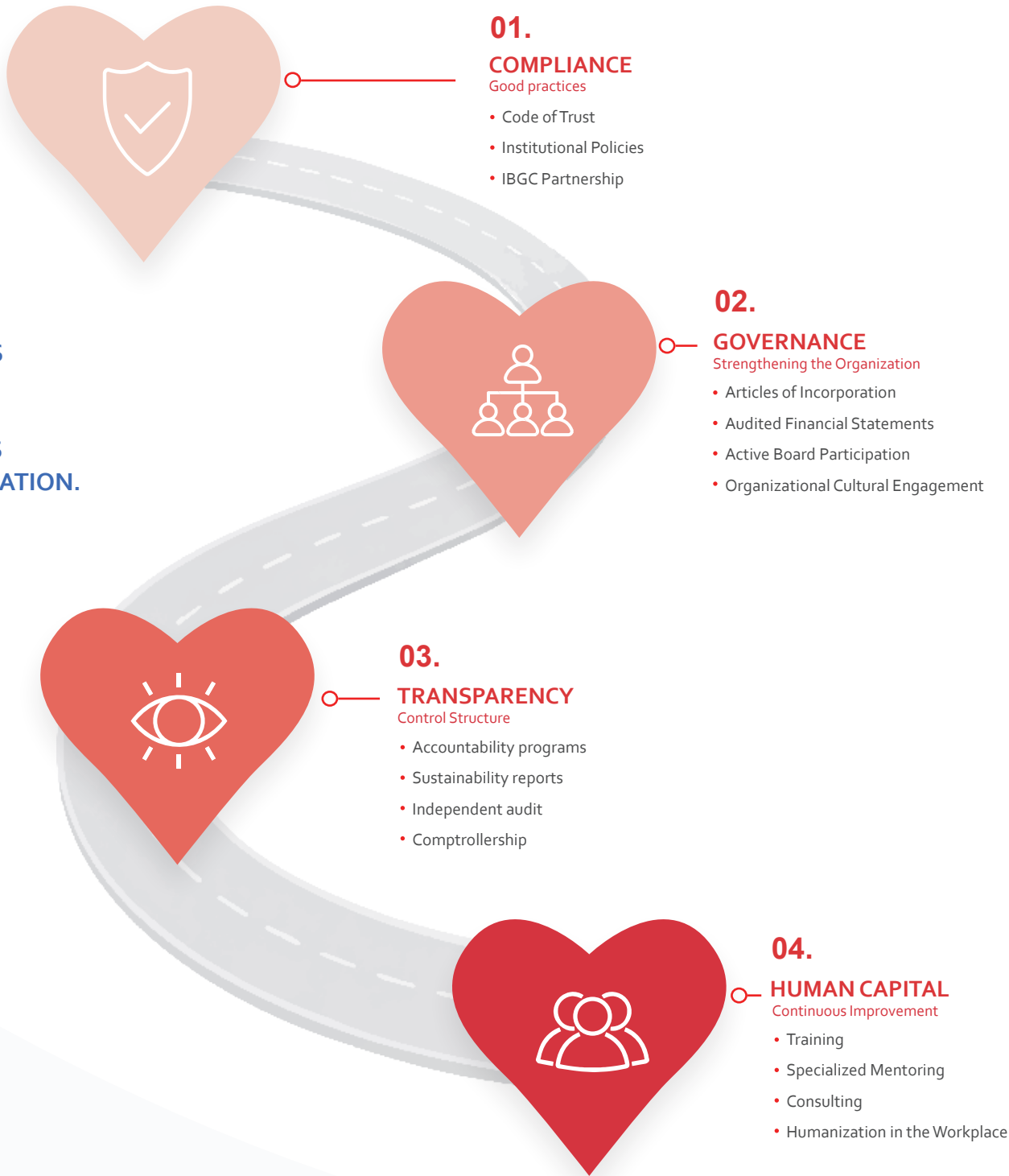


Vivi Nabuco
Advisory



The Path of Ethics represents the course we choose to follow every day to ensure safe, compassionate, and high-quality care for children, adolescents, and their families.

ETHICS
THAT BUILDS
TRUST.
TRUST
THAT DRIVES
TRANSFORMATION.



Pro Criança Cardíaca is a nonprofit organization dedicated to providing excellent medical care to children and adolescents with cardiovascular diseases, as well as comprehensive support to their families.

All of our work is guided by rigorous standards of quality and professional ethics, with a focus on the protection, safety, privacy, and well-being of patients, their families, and our employees.

We are an institution committed to people-centered governance, promoting values such as ethics, integrity, respect, and transparency in everything we do.

We are committed to continuously improving our services to ensure that we always provide the best medical care available, at affordable costs and through the sustainable use of the resources entrusted to us.





PUC Partnership + Pro Criança Cardíaca

Pro Criança Cardíaca is committed to the comprehensive development of care for children and adolescents with heart disease, and this includes not only direct care for our patients, but also the training of future generations of doctors. Through our partnership with PUC, we have the opportunity to share our knowledge and experience with pediatric residents, contributing to the training of these professionals.

Sharing knowledge is a transformative act. Every student who passes through our institution experiences hands-on training, a welcoming environment, a sense of responsibility, and the importance of teamwork. By sharing our expertise in pediatric cardiology, we help train physicians capable of providing higher-quality, more compassionate care, thereby strengthening the entire pediatric healthcare network.

Investing in medical education means investing in the future of healthcare. It means ensuring that more children have access to caring, well-trained professionals who are ready to tackle the challenges of modern medicine.



We are proud to contribute to this educational process, fostering a continuous cycle of learning.



Pro Criança Cardíaca + Human Performance Lab:
Together for the health, well-being, and future of children with heart conditions.

Congenital heart defects are structural abnormalities of the heart or the major blood vessels that develop during pregnancy. In Brazil, approximately 30,000 children are born each year with this condition, and about 80% will require some form of medical intervention during their lifetime.

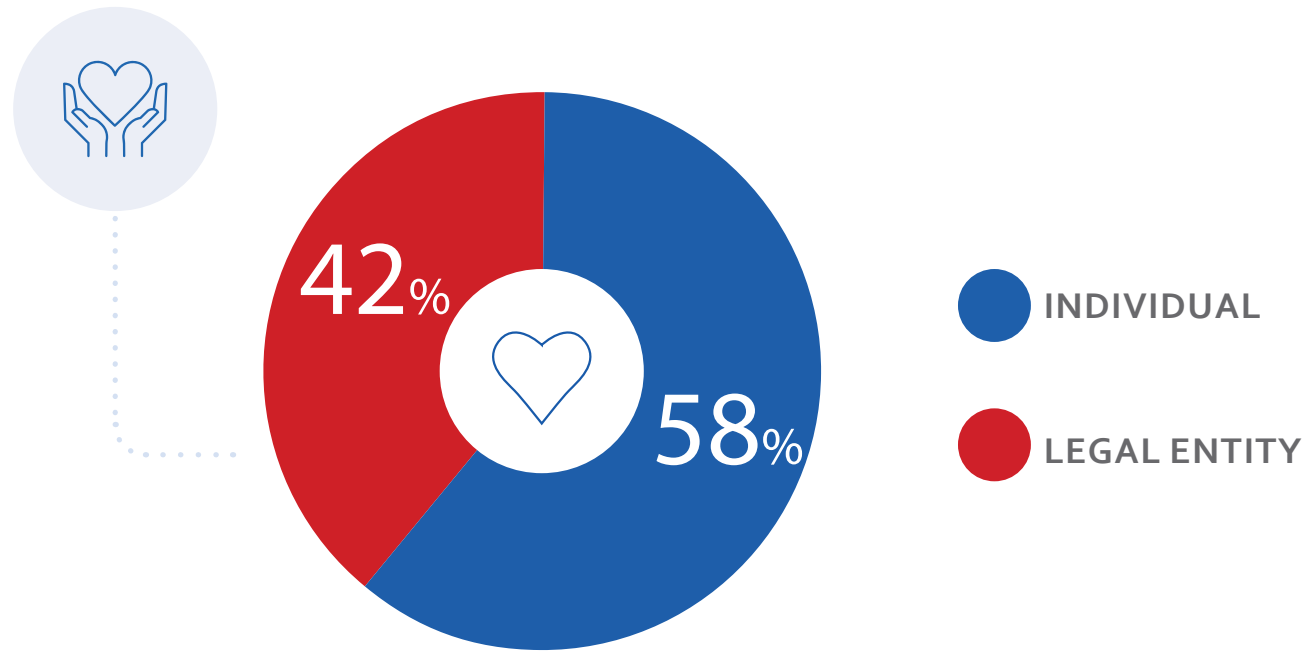
Thanks to advances in cardiac surgery and early diagnosis, these patients' chances of survival and quality of life have improved, but their care does not end after the procedure; it continues throughout their entire journey.

In this context, Pro Criança has partnered with LPH to expand this care, and together they are developing a pioneering cardiopulmonary rehabilitation program in Rio de Janeiro for patients recovering from congenital heart disease surgery, focused on functional recovery, reducing metabolic risks, and improving quality of life.

With a multidisciplinary team and personalized exercise protocols, the program aims to strengthen the cardiovascular system and improve patients' functional capacity, while also promoting greater independence and self-esteem. The use of cardiopulmonary exercise testing is essential for monitoring clinical progress and tailoring treatment.

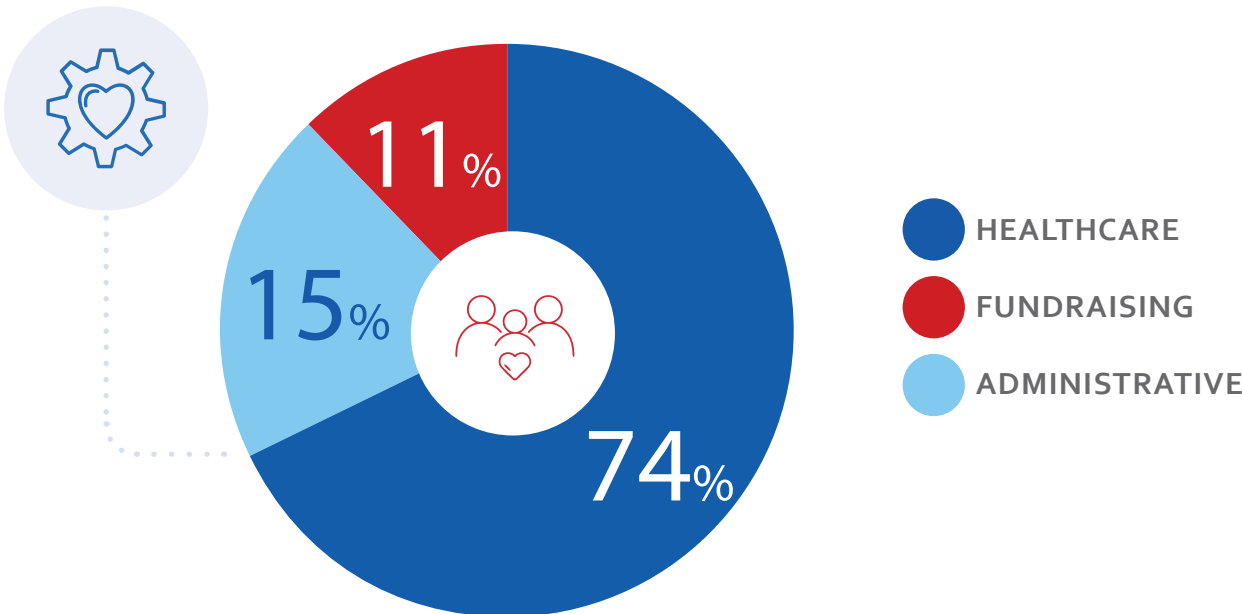
Revenue

SOURCE OF DONATIONS (GENERAL)
2025

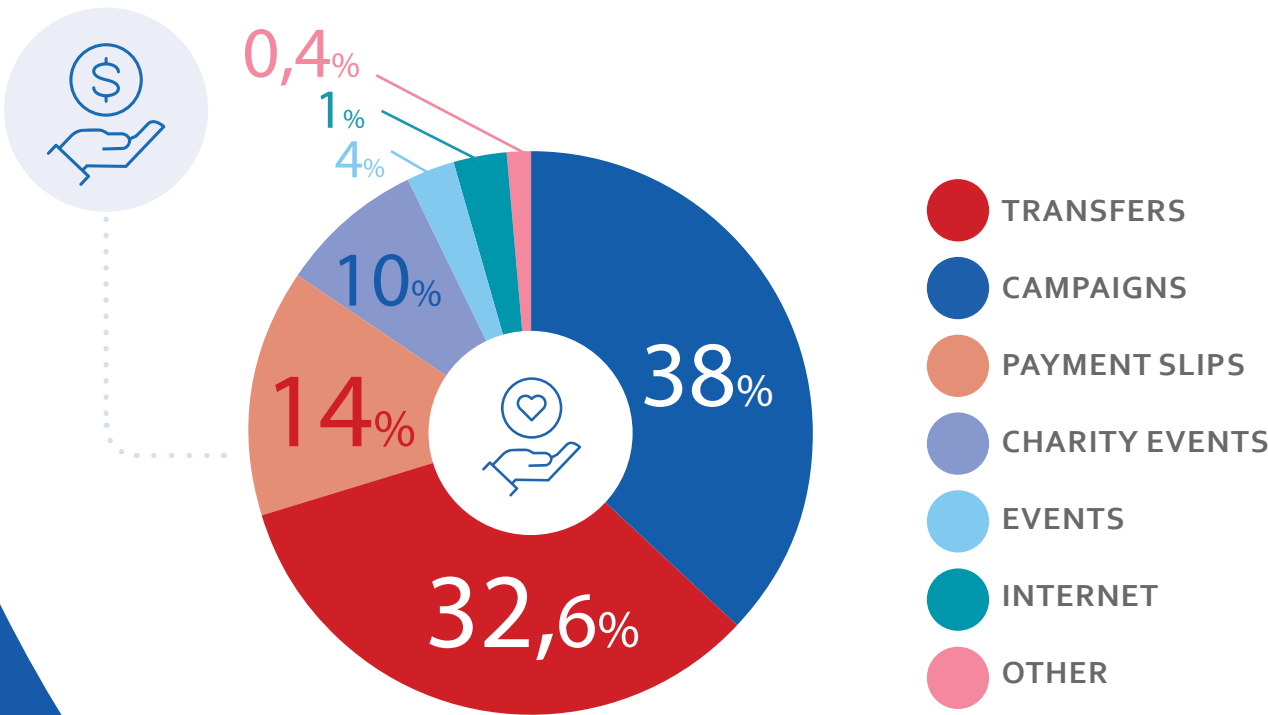


Resources

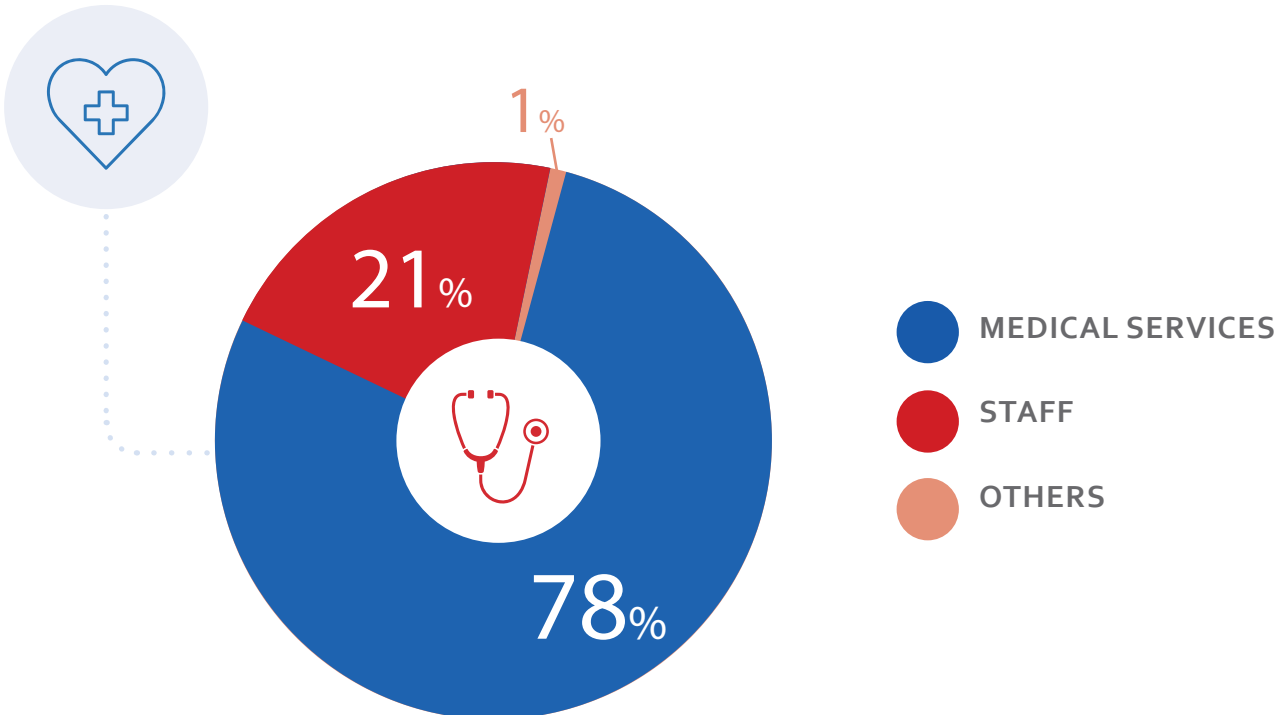
USE OF FUNDS



NATURE OF MONETARY DONATIONS



HEALTHCARE COSTS



Financial★

STATEMENTS

2025 (converted to R\$)

Recipes	18.792.805
Rent	5.494.926
Donations	2.335.088
Financial	5.296.543
Gifts	5.014.410
Volunteers	621.086
Sales	8.709
Others	22.043
Complimentary items	(9.456.983)
Private	(5.014.410)
Other	(3.807.895)
Volunteers	(13.593)
Expenses	(621.086)
Administrative	(6.626.557)
Financial	(2.479.028)
Human Resources	(29.849)
Services	(2.508.226)
Results	(1.609.454)
	2.709.264

**The financial statements have been audited and are available on the Pro Criança Cardíaca website at <https://www.procrianca.org.br/transparencia/#demonstracoesfinanceiras>*



In the media

Our mission resonates far and wide and changes lives.

In 2025, Pro Criança Cardíaca received national media coverage, highlighting our transparency, social impact, and commitment to children’s health. Each article underscores the power of solidarity and the importance of our work for thousands of families.



Saúde

A médica por trás da missão de salvar crianças cardíacas

Rosa Célia fundou há quase 30 anos organização que oferece tratamento gratuito

Por Tatiana Moura, **Nara Boechat** 21 set 2025, 09h00

Médica Rosa Célia no consultório (Eduardo Miller/Divulgação) *Matéria VEJA por Valmir Moratelli.*

SOME MEDIA THAT HAVE HELPED SPREAD THE WORD ABOUT OUR CAUSE



Every article, every news story and every mention in the media is proof that our mission inspires and mobilizes society. We move forward **with open hearts and a commitment to transforming even more lives.**

How to help?

and if you believe in a more just world, where every child has the same opportunities in life,
Join us!



Donations via bank deposit and PIX:

PRO CRIANÇA CARDÍACA

CNPJ: 10.489.487/0001-71

Bradesco (237) | Agency: 0227-5

Checking Account: 115.400-1
Pix: procrianca@procrianca.org.br

Itaú (341) | Agency: 0389

Checking Account: 08589-8
Pix: 10489487000171



*Legal entities taxed under the actual profit regime: Art. 13, §2, III, of Law No. 9,249 of December 26, 1995. There is no legal provision allowing for the deductibility of donations made by individuals or legal entities that have not opted to calculate their income tax under the actual profit regime..

PRO CRIANÇA CARDÍACA

CNPJ: 10.489.487/0001-71

Bradesco (237) | Agency: 0227-5

Checking Account: 115400-1



Itaú (341) | Agency: 0389

Checking Account: 09889-8

Pix: 10489487000171



DONATE YOUR **Income TAX**

A portion of your income tax can be used to fund medical consultations, tests, and heart surgeries for vulnerable children and adolescents. You are simply directing an amount that would already be paid to the government.

For more information and to donate your income tax, please visit our website:

www.procrianca.org.br/doacao-via-imposto-de-renda/



Scan the QR code
to learn more!



Campaigns

Getting involved changes lives—including yours

When we talk about giving, we often think only of making a financial contribution. But at Pro Criança, we believe that giving goes far beyond that. Giving is an act of empathy, affection, and presence. It means offering what we have that is most valuable: our time, attention, talent, and care for others.

Participating in Pro Criança’s campaigns is a way to connect with causes that touch your heart and to be part of a network that saves lives every day. Everyone can contribute in their own way, according to their means. And every gesture, no matter how small it may seem, has a huge impact on the lives of the children and families we serve.

There are many ways to make a difference:

- Sharing our activities on social media
- Participating in charity campaigns and events
- Offering services or skills as a volunteer
- Donating essential items, such as clothing, food, or toys
- Spreading the word about our cause and inspiring others to get involved

Your smile, your kindness, your presence — all of these are gifts. All of these make a difference.

At Pro Criança, every bit of support counts. And every donation, no matter how it comes, is a link of love that helps us take better care of those who need it most.



Charity Party

Gifts in the form of donations (powdered milk, medicines, diapers, oral hygiene kits, toys and money).



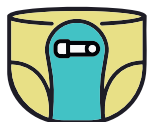
“Moo Milk”

Powdered milk and specialty milk (available upon request).



“Food for the Heart”

Non-perishable foods, chocolate drinks, and boxed juices



“Well-Being with Comfort”

Disposable diapers (all sizes).



“Happy Smile”

Oral hygiene kits (toothbrushes, toothpaste, and dental floss).



“Playing is Good”

New toys and books, or those in good condition.

PARTNER CAMPAIGNS



The Art of Doing Good

Trousseau believes that great stories are built on presence, purpose, and continuity. Since 1999, Trousseau do Bem has turned each issue into a collective effort to make a difference, with a portion of the proceeds going toward donations of food baskets for vulnerable families.

In its 27th edition, Pro Criança received a donation of **846 food baskets**, reinforcing the campaign’s commitment to solidarity and social change.

Basic Food Baskets

The food basket campaign is essential for ensuring food security for families assisted by Pro Criança. Proper nutrition is an essential part of caring for children and adolescents with heart conditions, directly contributing to strengthening their bodies, clinical recovery, and quality of life during treatment.

By supporting these families, the campaign provides them with regular access to nutritious, everyday foods, reducing food insecurity and enabling them to maintain a healthier routine for caring for their children.

Together, they continue to add to the stories!



Campaigns

Supermarket Partnership

For more than two decades, Pro Criança Cardíaca and Rede Supermarket have maintained a partnership characterized by care and social commitment. Every year during the Christmas season, a portion of the proceeds from the chain's panettone sales is donated to fund treatment for the children assisted by the organization.

Over the years, hundreds of panettone cakes have helped make Christmas special for many families served by Pro Criança.



More than just an act of solidarity, this initiative helps ensure shelter, food, and a better quality of life for hundreds of families, strengthening a chain of support that has been transforming lives for over 20 years.

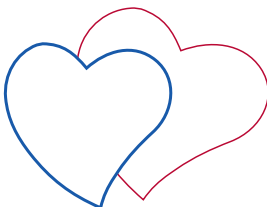


Partnership for Good: Pro Criança Cardíaca + Alfabeto

Alfabeto, known for transforming affection and imagination into stories full of meaning, has joined forces with Pro Criança Cardíaca in a partnership marked by compassion and purpose. From this collaboration came the "Dr. Rosinha" pillow, inspired by the life story of Dr. Rosa Celia, the institution's founder and president, who has dedicated her life to caring for children with heart conditions for the past 29 years.

More than just a delicate and sentimental item, this little pillow symbolizes warmth, love, and care for others. By purchasing "Dr. Rosinha," each person also helps transform lives: for every item sold, three pieces of clothing are donated to Pro Criança Cardíaca to raise funds that help cover the cost of treatment for children in socially vulnerable situations.

The partnership between Pro Criança Cardíaca and Alfabeto underscores how compassion, solidarity, and social responsibility can go hand in hand. Every contribution helps expand the care provided to children with heart conditions and their families, strengthening a support network built on love, empathy, and hope.



Events



King and Queen of the Sea

The King and Queen of the Sea, organized by Effect Sport, held a powdered milk drive that collected more than 800 units, in addition to promoting the Pro Criança brand throughout the event.

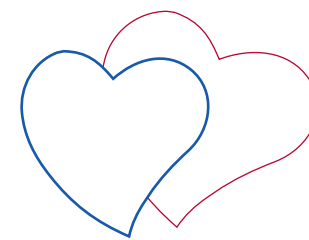


Talent Show

Pro Criança held the second edition of its Talent Show, bringing together patients for performances in music, dance, drawing, and sports. The event was conceived in consultation with psychologist Claudia Marcia Blois, who identified artistic expression as a tool to support mental health.

Solidarity that warms the heart

Our events are opportunities for mobilization, giving, and coming together. We thank every partner, volunteer, and friend who is part of these special moments.



Doanation by Jimmy

Jimmy Ogro's visit brought joy, warmth, and lots of smiles to the children cared for by Pro Criança Cardíaca. In a gesture of kindness and solidarity, hamburgers were donated to the patients and their families, turning the moment into a special experience of affection, care, and closeness.



Nutrition + Dentistry + Psychology Event

The **multidisciplinary event** organized by Pro Criança Cardíaca brought together key fields such as cardiology, dentistry, nutrition, psychology, social work, and education, thereby strengthening a comprehensive care approach that views the child as a whole and ensures a better quality of life at every stage of treatment

Testimonials



“

I had the opportunity to get involved with Pro Criança through my technical work with Bruna Pugliese, and I was deeply impressed by the dedication I saw in the organization and planning of their initiatives. There is a very clear commitment to doing more and doing it better with every available resource; everything is approached with responsibility, care, and purpose. Supporting the project or getting to know it better is definitely worth it.”

Sonia Facioli
CFO EloGroup

“

God blesses us by placing in this world people who inspire us, lead us, and show us what genuine love for caring looks like. Dr. Rosa Celia is one of those people.

The true winners are those who can contribute to this mission. The Pro Criança Project is the embodiment of perfect care: comprehensive, welcoming, and rich in both technical and human skills.

Those who do not help, those who do not know, miss the opportunity to become a little better citizen.”

Carlos Lobbé

Advisory Board Member of the Pro Criança Cardíaca



Partnerships



Social Investor Master



Social Investor Full Member



Pro Bono Partner



Strategic and Scientific Partner



Credits

Founder and President

Dr. Rosa Celia Pimentel Barbosa

Patron

Antônio José de Almeida Carneiro

Chief Administrative/Financial Officer

Paulo Cesar do Rego Monteiro

Associate

Mariana do Rego Monteiro

Medical Director

Dr. Isabela Marques Teixeira Rangel

Executive Director

Dr. Bruna Pugliese

Cardiologists

Dr. Rosa Celia Pimentel Barbosa

Dr. Aline Abreu

Dr. Isabela Marques Teixeira Rangel

Dr. Lúcia Tomoko Fukuyama

Dr. Maria Wagner

Dr. Raizza Fernandes da Costa

Dr. Solange Mendes Rodrigues

Dr. Thiago Pereira Coutinho

Dr. Yasmin Farias

Nutritionists

Angélica Coelho

Carolina Chaachaa Maalouf

Dentists

Bartira Cruxên Gonçalves

Camila Stofella Sodré

Guilherme Neder Tanus

Letícia Duarte

Marcelo Mangelli

Niani Alvarez

Pierre Neto Gentil

Rogéria Proença

Sunny Yamaguche

Dental Assistant

Fátima Miranda

Volunteer Dermatologist

Dra. Claudia Vianna Milward de Andrade

Psychologists

Alice Saint Martin

Caroline Stofella Sodré Guerra

Cláudia Márcia Blois

Team

Administration: Anna Paula Barbosa

Communications: Adriana Vaccari and Eduardo Miller

Facilities: José Roberto Sobrinho

Finance: Yolanda Padilha and Thamyres Santana

Legal: Mariana Pacheco

Educator: Pedro Chicri

Reception: Monica de França and Lorena Brito

Human Resources: Lilia Bergamo

Social Services: Letícia Braga

This content was developed by the Communications Department of Pro Criança Cardíaca.





PRO criança
CARDÍACA

CNPJ 10.489.487/0001-71 | Municipal Registration No. 441.876-0
CNES (National Registry of Health Facilities)
Registration No. 6716253

Address: Rua Dona Mariana, 40 – Botafogo - Rio de Janeiro – RJ

Pro Criança Cardíaca declares that it uses all funds received through donations exclusively to achieve its social objectives. It does not distribute profits, bonuses, or benefits to officers, sponsors, or members in any form or under any pretext.